

MAYOR OF LONDON

Improve travel for visitors to your Hotel

WEST*TRANS* are offering a FREE online journey planning tool for all west London hotels

WHY A JOURNEY PLANNING TOOL?

The tool highlights different local travel options for your hotel visitors with ease in order to encourage **more sustainable travel behavior.** This can help improve local air quality, address parking pressures and reduce the environmental footprint of your hotel operations.





A BESPOKE TRAVEL INFORMATION SERVICE

To support the journey planning tool, WestTrans can also:

- Review the current travel information on your website
- Upload the journey planner for you
- **Provide** staff email signatures with **links** to your new travel information pages
- Provide bespoke maps for your reception
- Brief staff on how to help visitors plan their journeys

GRANT FUNDING FOR INNOVATIVE MEASURES

Additional funding is available for innovative measures that will further improve the sustainable travel options for visitors to your hotel. This could include a cycle action plan, cycle facility improvements, cycle and oyster card loan trials, a bike mechanic and cycle training sessions.



HAVE QUESTIONS? NEED ASSISTANCE? Get in touch with us by email, phone, or post

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WESTTRANS is a partnership of the six West London boroughs of Ealing, Brent, Hammersmith & Fulham, Harrow, Hillingdon and Hounslow. It works with Transport for London to identify, develop and implement transport projects to the benefit of the subregion.