

LEPT Newsletter No. 6 – May / June 2007

Welcome to the sixth newsletter from LEPT. We will be issuing newsletters every month covering funding information, examples of best practice and details of upcoming events and seminars. This is a bumper edition covering the last couple of months, where a great deal of work has been going on with new and existing projects. We always welcome feedback and input to improve the service we provide – feel free to send any comments, questions or articles to the email address above.

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In This Edition...

New Partner Boroughs

LEPT has the pleasure of welcoming the membership of two new boroughs to the Partnership. Over the past two months both London boroughs, Hillingdon and Haringey have formally committed their support to the partnership and have since been acknowledged as LEPT's newest partner boroughs. The addition of Hillingdon and Haringey brings the total number of LEPT partner boroughs to 28.

With a target of no less than all 33 London boroughs, LEPT maintains its endeavours to secure the support and partnership of the remaining five London boroughs. With 100% borough membership, all of London is assured thorough representation (along with the benefits of involvement) in the European Mobility Management scene.

New Partner Boroughs

Project Update - PIMMS

A grand total of twelve road safety and cycling officers from across the London boroughs participated in a PIMMS Scandinavian adventure to Copenhagen and Malmö on 6-8th June. Copenhagen certainly lived up to its assertion as “The City of Cyclists” when our hosts from the City’s traffic department explained how they had achieved a 50% increase in cycling over the past 10 years, with more cyclists travelling into the city than by car in the morning peak hours. Although geography and available space is an obvious critical success factor in Copenhagen’s 34% modal share of cycling (with a 50% target by 2012), important lessons could be applied to London, as cycling was evidently prioritised in urban development and spatial planning. It was impressive to see one way cycle tracks on both sides of major roads, physically separated by curbs and located beside most new developments. The Road Safety department also presented their new Traffic Safety Plan 2007-2012, which aims for a 40% reduction in accidents from 1998 and targets cycling as one of the most difficult areas to reduce accidents. After a short train journey across the Oresund bridge, which connects Denmark to Sweden, London officers were welcomed at the municipality of Malmö where we learnt about new ideas and campaigns to promote road safety and cycling and how the municipality had engaged with its own staff, businesses, schools and ethnic minorities to provide cycle training and “eco-driving” courses. Sporting futuristic silver helmets, the group caused quite a stir as we embarked on an enjoyable cycle tour around Malmö, travelling for miles (or kilometres) on endless cycle lanes.



The next PIMMS visit will be to Almada, Portugal to exchange knowledge on travel awareness campaigns and the promotion of sustainable transport, including European Mobility Week and Car Free Day. This will take place on 30-31st July and the deadline for applications is Friday 13th July. Please e-mail Emma.Owen@bromley.gov.uk if you are interested to attend and require further information.

Finally, work has started on the production of a DVD to showcase the results of the PIMMS project in each of the eight partner regions (Bromley (London), Stockholm, Almada, Graz, Terrassa, Serres, Treviso and Frankfurt). The DVD will include interesting examples of best practice from each partner’s region and will be presented and distributed at the PIMMS final conference at the end of November 2007. On Car Free Day, 22nd September, some of the DVD footage will be previewed on giant screens in London and five other European town centres. For further information about these activities and the PIMMS project please contact Emma.Owen@bromley.gov.uk or visit www.pimms-eu.org

Project Update – ASTUTE

The ASTUTE project has moved forward significantly through May and June. The new travel facilities at LB Bromley have been rolled out and new systems put in place to manage the bike pool, clothes lockers, bike lockers and new shower. The facilities were profiled during the launch event during Bike Week and over a hundred staff registered their interest. There was significant support to create a bicycle users group and also Member interest to take part in a trial bike to work initiative. Z-Card pocket mobility maps were distributed providing information to staff on how to get to work by alternative means of transport.

Following the completion of the Marks and Spencer staff travel survey, the final draft of the Glades Travel Plan has now been formulated. We are carrying out audits consulting the largest 5 retailers in the shopping centre to ascertain their level of commitment to sustainable transport amongst staff, and will then propose a package of support measures. The Merchants Association has been fully involved in the latest developments which is hoped take the Travel Plan forward, and in so doing set a benchmark for sustainable transport in shopping centres in London, and across Europe.

For further information about these activities and the ASTUTE project, please contact Paul.Curtis@bromley.gov.uk or visit www.astute-eu.org

European Commission: Energy and Climate Change as Top Priorities for 2008

The European Commission's 2008 Annual Plan was presented by Margot Wallström, Commissioner for Institutional affairs and communication strategy on May 15th. Three cross-cutting issues are to be the 2008 top priorities, among them, energy and climate change.

According to Ms Wallström, the Commission will:

- Implement the Energy and Climate Change Package;
- Encourage a European gas network and electricity grid;
- Take further actions in the fields of energy efficiency and sustainable energy;
- Promote new commitments to reduce CO2 emissions beyond 2012, and;
- Act to enforce the competition and internal market rules in the energy sector.

To find out more about the 2008 annual action plan, [please click here](#).

European Funding Workshop

On the 18th May, LEPT hosted a workshop on EU funding opportunities to provide members with details about current funding calls and examine current areas of work in the London Boroughs, which could be incorporated into a European project. Following a presentation by LEPT on the various EU funding calls and bidding procedures, representatives from Lambeth, Sutton, Camden and Merton outlined their areas of interest in EU project bids. LEPT are currently investigating potential project areas for funding streams such as Intelligent Energy Europe II, Interreg IVC and FP7.

Please e-mail Emma.Owen@bromley.gov.uk if you have a project proposal or would like to discuss how your work could be viable for European funding.

ECOMM 2007, Lund wrap up

Hosted this year by the city of Lund, Sweden, the 11th ECOMM now lies behind us and was another success!

130 delegates from Sweden, along with a further 170 delegates from 26 other countries attended a highly informative and successful 11th ECOMM. Hosting 22 seminars with 56 presentations and several excursions, ECOMM 2007 proved to be both a unique and informative event for all.

This year, LEPT again maintained a significant presence throughout the conference. Key LEPT representatives provided presentations during seminar sessions showcasing current happenings for LEPT-led projects [PIMMS](#) and [ASTUTE](#)

Also, for the first time at ECOMM, the Lund event hosted a scenario workshop on the State of the Art of Mobility Management in Europe. 11 experts from 11 Western European countries delivered 10-15 page reports on the State of the Art of Mobility Management in their countries. Further details are provided in the following links.

LEPT will be providing a detailed summary of this years' ECOMM, which will be made available for download at the [LEPT Website](#) in the coming weeks. In the meantime, visit the [ECOMM 2007 Website](#) a full conference wrap up and follow the links provided to download conference notes and presentation materials. Overviews of the most relevant plenary presentations delivered in Lund have been provided courtesy of EPOMM and are available for download, following the links below:

- Professor John Whitelegg provided his vision of the role of Mobility Management in the 21st century and ensuing research needs from a global mobility trends perspective. [Download](#)
- Peder Jensen presented the viewpoint of the European Environment Agency. [Download](#)
- Päivi Elmkvist, the local organiser, presented the advanced state of mobility management in Lund. [Download](#)
- Muriel Hugosson showed the newest results on the Stockholm congestion charging scheme. [Download](#)
- Hans Kramer and Karl-Heinz Posch presented the ambitious programme of EPOMM - partly resulting from preceding workshops at the ECOMM. [Download](#)
- Christer Ljungbergs summary presentation of the conference. [Download](#)

Looking ahead to 2008...

Next year's ECOMM themed "**Travel Demand Management - Tackling Climate Change**" will be hosted by London, on the 4th – 6th of June 2008. More news on the development of ECOMM 2008 in London will follow in future newsletters, but themes will include Tourism and Leisure (TDM for major sporting events – Olympics, World Cup etc), Innovations in Marketing and Promotion of Mobility Management, The Cutting Edge – New Mobility Management Techniques as well as traditional travel planning and travel awareness topics.

State of the Art in Mobility Management

As mentioned above, this year's ECOMM hosted a workshop on the State of the Art of Mobility Management in Europe. The experts provided a unique, up to date overview of the situation in Western Europe. The reports can all be [downloaded here](#). The overview of the 11 countries as presented in the ECOMM State of the Art Workshop can be [downloaded here](#)

Highlights from these workshops include:

- EPOMM will strive to achieve an even better ECOMM - more innovation, higher level involvement, and more scientific quality
- EPOMM will strive to be the network of all European Mobility Management projects
- EPOMM will aim to set the European Research Agenda in Mobility Management, starting with a Research Task Force defining the major research needs EPOMM will have more influence in European Mobility Management Policy, a first result being a comment for the forthcoming Green Paper on Urban Transport.

European Projects Partner Search – City of Genoa, Italy

The Municipality of Genoa, Italy is currently seeking partners to participate in three new European Projects focussed on increasing cooperation between EU cities and Turkey.

1. MERCURY: *Creating a Mobile Messaging System for Road Safety*

The MERCURY Project aims to start information campaigns with the purpose of attracting young people's attention on social dangers linked with misconducts in driving, and to stimulate virtuous behaviours on road safety. The project will aim at exploiting the communication channels more used by young people, in particular mobile phones provided by Bluetooth connectivity, SMS and MMS, to diffuse awareness messages.

2. *Towns and Municipalities – Cooperation between cities in Turkey and the EU*

The Towns and Municipalities Project aims to establish and strengthen long-term sustainable cooperation and promotion of dialogue between the municipalities in Turkey and in EU Member States and Candidate countries as well as fostering effective, transparent and participatory local government, delivery of good quality municipal services.

3. *Youth Initiative for Dialogue – Cooperation between Youth Initiatives in Turkey and in EU*

The Youth Initiative for Dialogue Project aims to:

- Promote mutually beneficial and sustainable relationship between youth initiatives in the Republic of Turkey and in EU Member States and candidate countries.
- Promote dialogue between the Turkish and EU youth organizations addressing the opportunities and challenges of enlargement.
- Encourage exchange of knowledge and best practices on planning and implementation of EU policies.

Only a limited time remains in which expressions of interest in becoming a partner will be received. If you would like further information and/or are interested in your organisation as a potential partner in one of these projects, please email Paul.Curtis@bromley.gov.uk or call to discuss with a member of the LEPT team on +44 (0) 20 8313 4918

European Projects Partner Search – OPTIMUM²

OPTIMUM² is an EU-funded network which aims to improve the environment and the accessibility of urban areas by reducing solo car use and encouraging the use of alternative transport in order to foster economic growth. Currently, OPTIMUM² partnership is preparing three new EU Mobility Management projects and is looking for interested participants.

These new projects are:

1. **Mobility Management for events and recreational areas** aims to:

- Develop and test a Mobility Management approach and tailor made measures to overcome the accessibility and parking problems occurring during temporary events and at times of peak demand in recreational areas.

2. **Mobility Management for Business Led Initiatives** aims to:

- Improve the take up of mobility measures in 'Business Led Initiatives' (BLI) like Business Improvement Districts and Park Management Organisations, to increase the capabilities of these organisations to overcome accessibility and parking problems in business areas. New forms of organising BLI's, as well as new tools and innovative Mobility Management measures will be developed, implemented, tested and shared.

3. **The Economic approach to Mobility Management** aims to:

- Improve the use of economic tools and data in Mobility Management, to make it more effective.

Funded through INTERREG IVB, these projects are intended to run from 2008 to 2012. Both private and public organisations are eligible to participate.

Three 'start-up' meetings for each of these projects will be held on either 24 or 25 September at Schiphol Plaza (Amsterdam, NL).

If you are interested in learning more, or potentially participating in one of the three projects, please contact the LEPT team for further details & how to attend these 'start-up' meetings.

Email: Paul.Curtis@bromley.gov.uk

Phone: +44 (0) 20 8313 4918

OPTIMUM2 Network Meetings

The OPTIMUM2 project has been running a series of network meetings to bring together travel planning professionals from across Europe to debate topics, exchange information and solve topical urban transport problems through group discussions.

The last of these network meetings was held in Lille, France, and focussed on topics such as how to set up a formalised travel plan group, multi-purpose mobility cards and the effective marketing of transport alternatives.

The next meeting is provisionally planned for the 16th November, with more details to follow soon.

Green Paper on Urban Transport

"The Green Paper and its follow-up activities will form the basis of a genuine European policy on urban transport, one which reinforces policies at other levels of government in particular the cities themselves" - European Commission Vice-President in Charge of Transport, Mr Jacques Barrot – 4th June 2007.

The consultations to prepare a new Green Paper on Urban Transport ended on 4th June with a major stakeholder conference in Brussels, **"Towards a European policy for urban transport"**. The event gathered around 350 participants from all sectors with an interest in urban transport. High level representatives from cities and from the European Institutions presented their expectations of the Green Paper, commented on results of the consultations, and addressed the added value of actions at European level.

Follow this link to [download the comments and recommendations](#) on the forthcoming Green Paper on Urban Transport - 30th May 2007.

Good Practice – ‘Cycling in the Netherlands’

High bicycle usage contributes to the accessibility of cities and towns, to many citizens' scope for sustainable development and to public health.

Cities and regions in the Netherlands are often regarded as examples of best practices on cycling and supporting policies. A new and comprehensive brochure about cycling in the Netherlands has been produced and is freely available for download. The publication offers an actual overview on results and findings of relevant studies and experiences in the Netherlands.

Visit www.fietsberaad.nl to download the Cycling in the Netherlands brochure.

First Call for Proposals Under the New Life + Programme to be Launched in Autumn 2007 (UK)

The European Commission has announced that the first annual call for proposals for projects funded by the new LIFE+ programme is likely to be issued in mid-September 2007. The LIFE + programme will be the EU's main fund for supporting environmental projects. With a budget of just under €2 billion, Life + (2007 -13) will address all four priority areas of the Sixth Environment Action Programme (6EAP, running from 2002 to 2012):

- climate change;
- nature and biodiversity;
- health and quality of life;
- natural resources and waste

The new programme is divided into the following 2 strands:

LIFE+ Nature and Biodiversity focusing on the implementation of the EU directives on the conservation of habitats; LIFE+ Environment Policy and Governance covering the other 6EAP priorities besides nature and biodiversity, as well as strategic approaches to policy development, implementation and enforcement.

<http://ec.europa.eu/environment/life/funding/lifeplus.htm>

CIVITAS-Plus Bid – CLIMATE in West London

On 28th June 2007 LEPT submitted a €20m bid for 45 partners from 5 countries under the CIVITAS-Plus programme, led by the London Borough of Hounslow. CLIMATE (Creating Leading edge Initiatives for Mobility, Accessibility, Transport and the Environment) is a 3½ year project that looks to implement innovative transport measures in urban zones or corridors to reduce the harmful impacts of urban congestion on the local and global environment. The total budget for the West London consortium is €7¼m, €4½m of which would come from the European Commission if successful.

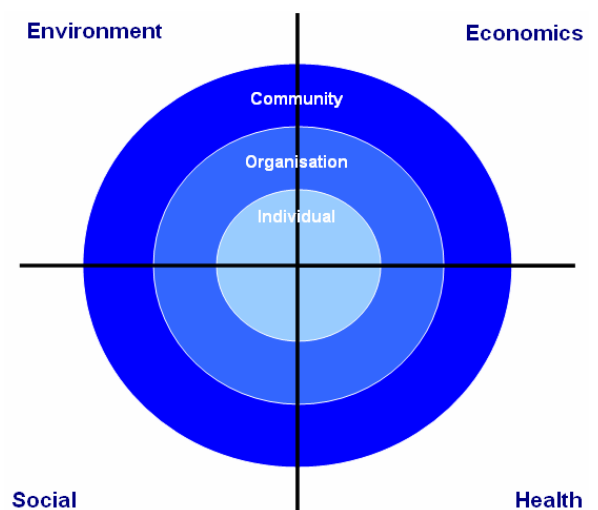
CIVITAS-Plus is the European Commission's flagship programme for clean, safe and sustainable transport. The objective of CIVITAS-Plus is to test and increase the understanding of the frameworks, processes and packaging required to successfully introduce bold, integrated and innovative strategies for clean and sustainable urban transport. This should address concerns related to energy efficiency, transport policy and road safety, alternative fuels and the environment.

Having called for expressions of interest through the newsletters and steering group meetings, LEPT worked with TfL to develop a London consortium suitable for participation in a CIVITAS bid. Led by the London Borough of Hounslow working with the London Boroughs of Hammersmith & Fulham and Kensington & Chelsea, the consortium also included Transport for London, West Trans, Green Corridor, West London Business, the London Cycle Campaign, West London Alliance and the Park Royal Partnership.

At the same time, work was going on to ensure that partners from other countries were in place – Budapest (Hungary) and Zaragoza (Spain) joined Hounslow as 'leader partners' and Larnaca (Cyprus) and Serest (Greece) completed the project team as 'learner partners'. Each city consortium mirrored that of London's, with up to 10 local partners such as public transport operators, specialist interest groups and business organisations like the Chambers of Commerce.

If successful, the project will see a range of TDM measures being implemented in West London, including school, workplace and personal travel plans, under an innovative framework of monitoring and evaluation that seeks to provide quantifiable data to justify the use of TDM measures over traditional infrastructure work as a means of reducing congestion and managing traffic flow.

The project will look at the environmental, economic, health and social impact of urban congestion, applying it to the individual, organisation and community through different travel planning methods.



The evaluation period is expected to take about 6 months so London should know whether it has been successful or not by Christmas. The CIVITAS-Plus programme is highly competitive by nature but here's hoping for good tidings for the festive season!

More information will be available shortly on the LEPT website

Upcoming Events, Conferences and Seminars

'Changing Lanes' - Tylosand Road Safety Conference

Tylosand, Sweden
3rd – 5th September 2007

www.tylosandconference.com

CIVITAS Forum 2007

Kaunas, Lithuania
4th – 5th October 2007

www.civitas-initiative.org

4th International Conference on Urban Transport and the Environment in the 21st Century.

Coimbra, Portugal
3rd – 5th September 2007

www.wessex.ac.uk/conferences/2007/urban07/index.html

European Transport Conference

The Netherlands
17th - 19th October 2007

www.aetransport.org/lc/cms/page_view.asp?id=674

Intelligent Public Transport Systems

London, UK
5th – 7th September 2007

<http://www.iptseurope.com/ipts/e>

Eurocities Thematic Seminar – Energy, Mobility and Economic Forum Joint Conference

Gothenburg, Sweden
25th – 26th October 2007

www.eurocities.org

Paris 2007: The choice for the sustainable development (23rd World Road Congress)

Paris, France
18th September 2007

www.paris2007.route.equipement.gouv.fr/index.php?lang=en

LEPT Conference

London, UK
29 November 2007

www.lept-eu.org

BESTUFS workshop - Accommodating the needs of passenger and freight transport in cities

Vilnius, Lithuania
27th-28th September 2007

www.bestufs.net

PIMMS Final Conference

London, UK
30 November 2007

www.lept-eu.org

LEPT has a grant scheme for officers working at boroughs that are members of the Partnership to enable attendance at European events and seminars. Application forms to apply for funding to attend events are also attached to this email, and should be made to Paul Henderson at the address below.

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